



Join the Technological Revolution

Expert Speakers : Interactive Debates : Vendor Showcase : Networking

FinTech: the time is now

Interest in technology, designed to improve the efficiency, transparency and liquidity of the syndicated loan market, is at an all-time high. Looking to a product that has historically been associated with manual processes, the introduction of fintech solutions, ranging from blockchain to machine learning to smart contracts, could be revolutionary.

This inaugural conference will discuss how that will happen, what could be achieved, why it is necessary and, most importantly, when such changes are likely to be adopted.

Who will be attending

We plan to bring together, for the first time, in excess of 250 senior loan market professionals and technology experts with the aim of combining market (whether from a commercial, legal or regulatory perspective) and technological expertise. The conference will also create a unique



QEII Conference Centre

forum for institutions active in the loan market to share ideas as to which solutions could provide the answers to some long-standing questions. The conference is open to LMA members and technology vendors and should be the largest FinTech event for the syndicated loan market in EMEA.

Location

We are delighted to be hosting this event at the QEII Conference Centre in London, home to our annual conference and the largest dedicated conference and exhibition space in London. The venue continually invests in the latest event technology and is therefore the ideal choice for holding a conference dedicated to FinTech solutions.

Sponsorship & Exhibitor Opportunities

The LMA organises annually an international events programme comprising of over 80 events throughout EMEA, with last year's programme attended by over 9,000 delegates.

We have therefore a proven track record in delivering successful conferences and competitive sponsorship packages which provide real value for the sponsor/exhibitor. The majority of our sponsors and exhibitors re-engage with us each year due to their positive experience.

At the FinTech conference, we are offering sponsorship and exhibitor packages to both LMA members and technology vendors. This proposal details the packages available and associated benefits and costs.



250 +
senior loan market professions
& technology experts

Why sponsor/exhibit at this event

Branding & Company Profile

We are offering numerous opportunities to raise the profile of your company, its brand and its association with FinTech solutions. This will be via a mix of both pre-event marketing and social media campaigns, extensive branding opportunities onsite and a post-conference e-newsletter. Your brand will not only be visible to all those who attend on the day but also to our wider membership throughout EMEA, reaching in excess of 10,000 loan market professionals worldwide.

Thought Leadership & Market Expertise

With the chance to join speaker panels and take part in interactive debates, the conference agenda offers the perfect opportunity to promote your expertise and thought leadership in the FinTech space. We will work with you to understand where your expertise lies and what would be the best speaking opportunity for you.

Product Innovation & Lead Generation

We understand that technology vendors want to meet key decision makers from banks, institutional investors and law firms, and have the time to showcase their products and solutions, accelerating lead generation. We are therefore extending the morning registration/breakfast break to create an hour dedicated to networking and meeting potential customers. There will also be further opportunities to network throughout the day during lunch, the evening cocktail reception and morning/afternoon refreshment breaks.

In addition, we are providing the latest event app technology to make it easier for you to engage with attendees, set-up meetings and raise the profile of your product/solution. We couldn't make it any simpler for you and at such a competitive cost, exhibiting makes perfect business sense.

Below are the sponsorship packages we are offering this year for our FinTech Conference on 23 May 2019 at the QEII Conference Centre in London. Sponsorship is open to law firms, rating agencies and service/technology providers.

Raising your Profile & Demonstrating your Market Expertise

Platinum Sponsor

LMA member £9,000 + VAT (There can be up to three Platinum sponsors who will be non-competing organisations)

- One speaking position in plenary session
- Advert in the delegate material
- Seat drop (at a time agreed with the LMA and appointed in order of sponsor sign-up)
- Logo on LMA website and included in LMA event marketing emails
- Inclusion in relevant LMA social media posts
- Inclusion of sponsorship material in any digital platforms created for the delegates
- An article in our FinTech post conference e-bulletin circulated to wider LMA membership and added to our website
- 5 delegate places
- 5 client passes
- Exhibitor priority stand
- Branding and profile onsite
- Snapshot video interview to demonstrate the sponsor's expertise/thought leadership and to be promoted by the LMA via a variety of digital/social media platforms



Lunch Sponsor

LMA member £5,500 + VAT

LMA non-member £6,500 + VAT

- Logo and signage in the lunch area
- Distribution of handout in lunch area
- Opportunity to hold a lunch time workshop (on a topic agreed with the LMA or a product demo in a dedicated area)
- Logo on LMA website and included in LMA event marketing emails
- Listed in the delegate material as a sponsor along with your promotional statement
- Inclusion in relevant LMA social media posts
- Inclusion of material in any digital platforms created for the delegates
- 5 delegate places
- 2 client passes
- Exhibitor priority stand
- Branding and profile onsite

Gold Sponsor

LMA member £7,500 + VAT (There could be up to three Gold sponsors)

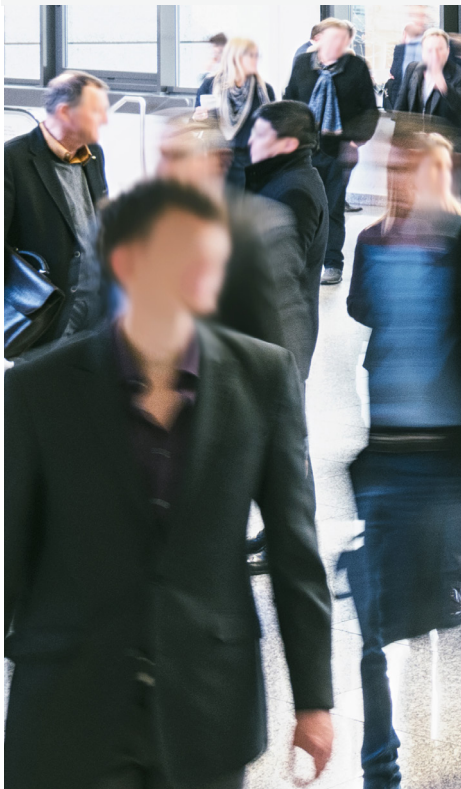
- One speaking position in plenary session
- Advert in the delegate material
- Logo on LMA website and included in LMA event marketing emails
- Inclusion in relevant LMA social media posts
- Inclusion of sponsorship material in any digital platforms created for the delegates
- 5 delegate places
- 3 client passes
- Exhibitor priority stand
- Branding and profile onsite
- Snapshot video interview to demonstrate the sponsor's expertise/thought leadership and to be promoted by the LMA via a variety of digital/social media platforms

Breakfast Sponsor

LMA member £2,500 + VAT

LMA non-member £3,500 + VAT

- Extended breakfast/networking hour prior to conference start
- Logo on delegate name badge lanyards
- Logo and signage in the breakfast area
- Logo on LMA website and included in LMA event marketing emails
- Listed in the delegate material as a sponsor along with your promotional statement
- Inclusion in relevant LMA social media posts
- Inclusion of sponsorship material in any digital platforms created for the delegates
- 4 delegate places
- Exhibitor stand
- Branding and profile onsite

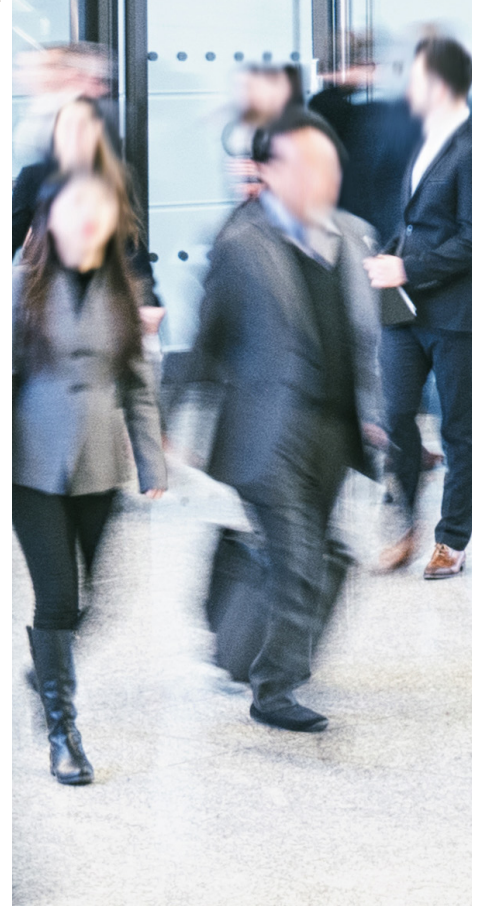


Cocktail Sponsor

LMA member £2,500 + VAT

LMA non-member £3,500 + VAT

- Logo and signage in the cocktail area
- Logo on LMA website and included in LMA event marketing emails
- Listed in the delegate material as a sponsor along with your promotional statement
- Inclusion in relevant LMA social media posts
- Inclusion of sponsorship material in any digital platforms created for the delegates
- Seat drop in main plenary room (at a time agreed with the LMA)
- 4 delegate places
- Exhibitor stand
- Branding and profile onsite



Exhibitor

LMA member £1,000 + VAT

LMA non-member £2,000 + VAT

- Listed in the delegate material as an exhibitor along with your promotional statement
- Inclusion of exhibitor material in any digital platforms created for the delegates
- Exhibitor stand
- Branding and profile onsite
- 4 delegate places

Contact:

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